



Financial and Economic
Knowledge for Life

Educating Today, Shaping Tomorrow™

SPONSOR AND EXHIBITOR PROSPECTUS

62nd Financial Literacy & Economic Education Conference

September 22 – September 23, 2023

Fort Lauderdale Marriott Harbor Beach Resort & Spa
Fort Lauderdale, Florida



Invitation to Conference Sponsors

The Council for Economic Education (CEE) is the nation's leading non-profit organization focusing on students' financial and economic education in grades K-12. We invite you to be a part of our **62nd Financial Literacy & Economic Education Conference, September 22 – 23, 2023** in **Fort Lauderdale, Florida**. CEE's Conference brings together K-12 educators, CEE's nationwide affiliates, Federal Reserve partners, and other influencers in this field.

Partnering with CEE through the Educator Conference allows your organization to increase your visibility with K-12 teachers and decision-makers nationwide.

The Educator Conference features a diverse selection of professional development workshops to help K-12 teachers incorporate personal finance and economics into their classrooms. Outstanding speakers provide varied perspectives on these important subjects. The Conference also features educator roundtable sessions that allow teachers to learn from their peers.

Did you know?

- The Educator Conference typically attracts **over 500 attendees - over half are K-12 classroom teachers**.
- **98% of teachers** who attended CEE's annual Educator Conference would recommend it to a colleague.
- **96% of attendees** are using information and resources gained at the Educator Conference six months later.

Your Educator Conference sponsorship helps keep attendance fees affordable for K-12 teachers!

Sponsorship Benefits



Conference Sponsors will receive the following based on Sponsorship level:

- Company Name, Logo, and Link in promotional material for the Conference on CEE website, in CEE teacher e-newsletter, on social media (CEE's Facebook, Twitter, and LinkedIn), and in other Conference marketing campaigns executed by CEE
- Complimentary Conference registrations for representatives from your organization
- Exhibition Booth for the Conference where organizations can display and provide information, materials, and multimedia content and of course have the ability to connect directly with attendees
- Opportunity to provide special offers or promotional items to all attendees

Special opportunities can also include sponsoring:

- Teacher scholarships
- An educator session
- A specific Conference event: Breakfast, Lunch, Plenary Session, Reception or Break

We are happy to customize a sponsorship package with you based on your needs.

Sponsorship Levels

Conference Sponsor Tiers	Presenting (Exclusive) Committed	Platinum	Gold	Silver	Bronze
Price	\$100,000	\$50,000	\$25,000	\$15,000	\$5,000
Complimentary Conference registrations	4	4	3	3	2
Social media mentions	6 (Priority listing)	4	2	1	
Scholarships for teachers to attend the conference	6	4	3	2	1
Exhibition Booth	✓ (Prominent Location)	✓ (Prominent Location)	✓	✓	✓
Inclusion of Promotional Material in Conference Welcome Emails	✓ (Priority listing)	✓	✓	✓	
Promotional material inserted in conference bag	✓	✓	✓	✓	
Listing on the Conference website	✓ (Priority listing)	✓ (Prominent)	✓ (Prominent)	✓	✓
Present an educator session	✓	✓			

If you are interested in sponsoring the Conference, contact:

Tarnisha Smart, VP of Development Operations | Council for Economic Education 122 East 42nd Street, Suite 1012 New York, NY 10168

tsmart@councilforeconed.org | Direct: (212) 827-3620

Exhibitors

Price	Move In	Dates and Hours	Move Out	Registration
Exhibition Booth \$1,500	Thursday, September 21 10:00AM – 6:00PM	Friday, September 22 9:30AM – 5:00PM & Saturday, September 23 10:00AM – 3:00PM	Saturday, September 23 3:00 - 5:00 PM	Exhibitor Fee includes two complimentary registrations. <i>Additional representatives with your company can purchase a Standard Admission Ticket.</i> (Tabletop exhibit includes: 6' draped table and two chairs. Electrical outlets, internet, and audiovisual services will be available for purchase directly from the hotel.)

Teacher Testimonials

"The CEE conference provided me with valuable lessons that I will use in my classroom to ensure students are taught economics in a fun yet relatable way. I've already started using one of the Mini-Movers and Shakers books and a modified lesson with my students."

- Erica Sharp, 5th Grade, Eisenberg Elementary School, New Castle, DE

"It was truly an experience of a lifetime. During those two days, I was able to network with other financial literacy advocates, obtain a wealth of resources, and attend phenomenal workshops. Attending the conference bolstered my confidence and passion for sharing strategies to build my students, family, and friends' financial capacity."

- Erica Edwards, Middle School, Low Country Virtual, Summerville, SC

"Our students in Jackson, MS will be greatly impacted due to the exposure I received as an attendee. Your investment in me to attend this conference is well served and has great ROI. I am implementing a couple of the programs I learned of at CEE Conference. Over time, I plan to implement more of the programming I discovered at the CEE Conference."

- Londra Hunter, High School Career Prep & Breadth Learning, Career Development Center, Jackson, MS

About the Council for Economic Education

The Council for Economic Education's (CEE's) mission is to equip K-12 students with the tools and knowledge of personal finance and economics so that they can make better decisions for themselves, their families, and their communities.

We carry out our mission primarily by providing resources and training to K-12 educators and have done so for nearly 75 years. EconEdLink, our free online educator gateway for economics and personal finance lessons, attracts approximately 450,000 users annually and nearly two-thirds of the tens of thousands of teachers we train are in low- to moderate-income schools. CEE also provides young people with programs to prepare them for their financial futures and help them understand the economic impact of real-world events. Invest in Girls, our program for high school girls, and our National Economics and Personal Finance Challenges together inspire and motivate over 30,000 high school students annually. All resources and programs are educator developed and delivered by our nearly 200 affiliates nationally. We also advocate for more and better education in personal finance and economics, leveraging our biennial Survey of the States and through our FinEd50 Partnership.



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Website: www.councilforeconed.org
Facebook: www.facebook.com/councilforeconed
Twitter: [@Council4EconEd](https://twitter.com/Council4EconEd)

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